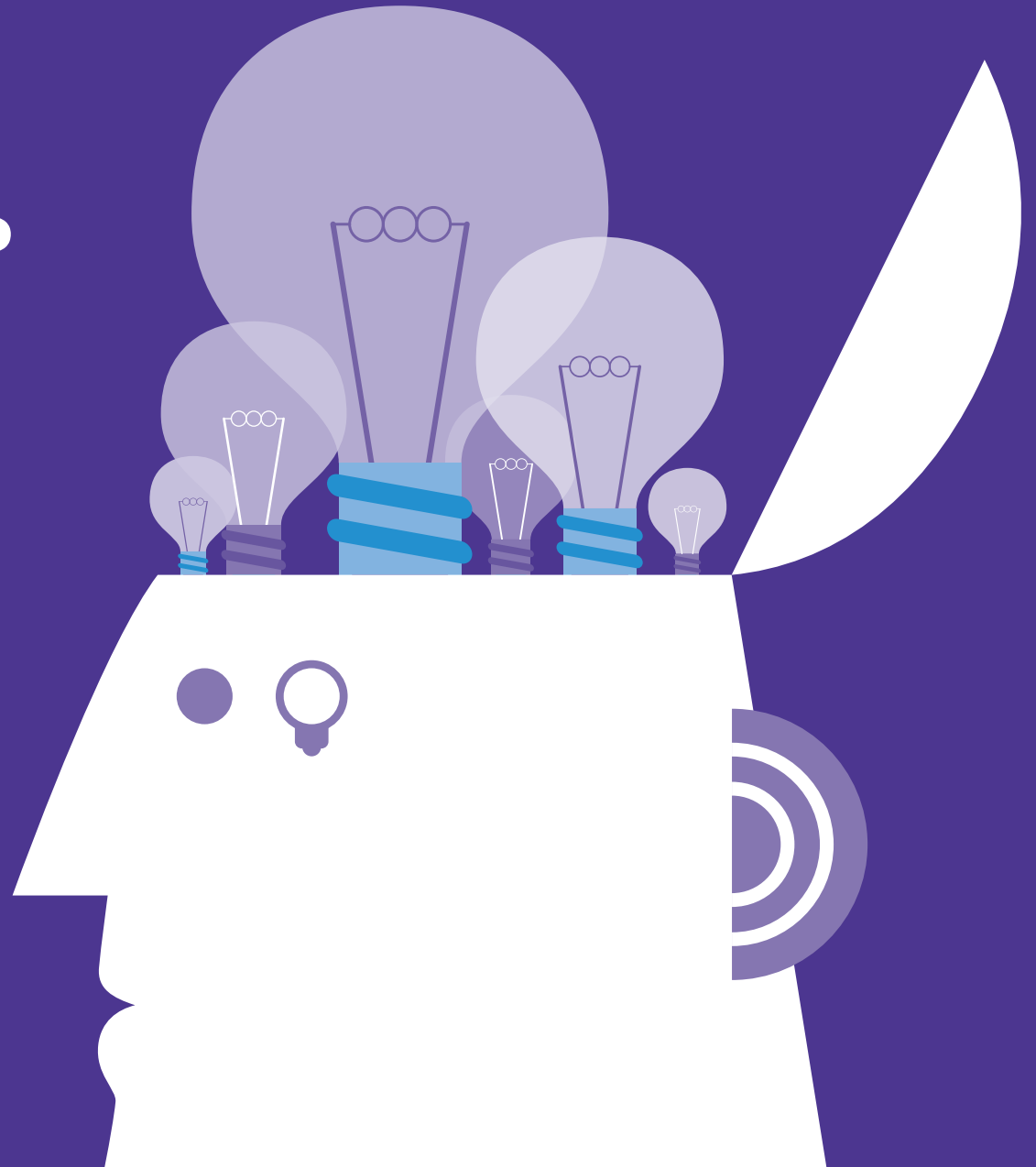


# HOT TOPICS IN THOUGHT LEADERSHIP

*The thought leadership landscape in 2016  
and opportunities for 2017*



# Are you making the most of White Space?

This report is only available to White Space subscribers. Are you making the most of your free access?

Our White Space portal enables users to:

- **Search—quickly and easily—for competitor content.**
- **Know immediately—through a tailored monthly email—what competitors have published around a specific topic or industry.**
- **Benefit from Source research, analysis, and advice around thought leadership.**
- **Access our bi-annual quality ratings.**
- **Offer access to colleagues across the firm.**

We also offer bespoke services to our White Space clients. We can help you:

- **Develop a compelling concept for new thought leadership.**
- **Benchmark your publications against those of your competitors.**
- **Identify opportunities to improve the quality of your thought leadership.**

If you would like any further information, please contact Jo Peck on +44 (0)20 3795 2668 or email [jo.peck@sourceglobalresearch.com](mailto:jo.peck@sourceglobalresearch.com).

## UK AND EUROPE

Source Information Services Ltd

📍 20 St Dunstons Hill • London • EC3R 8HL

📞 +44 (0)20 3795 2668

## MIDDLE EAST

📍 PO Box 340505 • Dubai • United Arab Emirates

📞 +971 (0)52 989 5224

✉ [info@sourceglobalresearch.com](mailto:info@sourceglobalresearch.com)

🌐 [www.sourceglobalresearch.com](http://www.sourceglobalresearch.com)

© Source Information Services Ltd 2017

Source Information Services Ltd and its agents have used their best efforts in collecting the information published in this report. Source Information Services Ltd does not assume, and hereby disclaims, any liability for any loss or damage caused by errors or omissions in this report, whether such errors or omissions result from negligence, accident or other causes.

