

# THE GLOBAL CONSULTING INDUSTRY IN 2016: AN OVERVIEW



Including market sizing data, growth rates,  
current market trends, and forecasts

# CONTENTS

Introduction	3
The consulting market in 2015	4
Headlines from around the world	5
What everyone's talking about	7
Keeping calm and carrying on	7
Hitting the limit on growth	7
Industry and service round up	9
2016 and beyond	10
Methodology	13
Definitions	13
Sources	13
Definitions of industries and services	14
Consulting market programme	16
About Source	17

# INTRODUCTION

This report is an extract of Source's research in 2016, which has been prepared specifically for those individuals who very generously gave up their time to be interviewed. It provides a snapshot of the global consulting market as it was at the end of 2015 and a high-level summary of our client-side research on the prospects for growth in 2016 through to 2017.

The methodology section at the end of this report explains our research in greater detail.



## How to subscribe

You can either subscribe to the whole programme (the cheapest way of getting access to everything) or buy reports individually. All reports in the *Consulting Market Programme* come with a global licence, so once you've bought them you can use them anywhere in your firm.

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Reports for different regions vary in length but the content includes:

- Overall description of the market in the region/industry
- Data for the consulting market:
  - Regional report: by industry, service, and firm type
  - Industry report: by sector, service, and geography
- High-level breakdown:
  - Regional report: by geography within region
  - Industry report: by sector within industry
- Discussion about the current state of, and prospects for, the consulting market:
  - Regional report: by industry, service, and firm type
  - Industry report: by sector, service, and firm type
- Analysis of the key challenges and opportunities in the market
- Feedback from clients in selected regions
- Growth forecasts

Please note that this content is subject to slight changes and amendments

## 2016 Consulting Market Programme research schedule

February	UK	August	India
March	Nordics	September	Brazil
	France		Africa
April	GCC		Energy & resources
	Benelux	October	China
May	US		Financial services
	DACH		Healthcare
June	Eastern Europe	November	South East Asia
	Russia		Technology, media & telecoms (TMT)
July	Spain		
	Italy		
	Australia		

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## About Source

Source Global Research is a leading provider of information about the market for management consulting. Set up in 2007 with offices in London and Dubai, Source serves both consulting firms and their clients with expert analysis, research, and reporting. We draw not only on our extensive in-house experience but also on the breadth of our relationships with both suppliers and buyers. All of our work is underpinned by our core values of intelligence, integrity, efficiency, and transparency.

Source was founded by Fiona Czerniawska and Joy Burnford. Fiona is one of the world's leading experts on the consulting industry. She has written [numerous books](#) on the industry including [The Intelligent Client](#) and *The Economist* books [Business Consulting: A Guide to How it Works and How to Make it Work](#) and [Buying Professional Services](#).

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