

CONSULTING MARKET PROGRAMME

The consulting market overview in Turkey in 2014

Including market sizing data, growth rates,
current market trends and forecasts



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Methodology



Our report is based on five interviews with consulting firms operating in Turkey. Our model (which we use to size the industry and its growth rates) is based on data from 59 consulting firms.

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Tolga Yaveroglu	Consulting Leader	Deloitte
Ozan Bayulgen	Partner	PwC



2014 Consulting Market Programme research schedule*

Reports for different regions vary in length but the content includes:

- Overall description of the market in the region
- Data for the consulting market, by sector, service and segment
- High-level breakdown by geography within region
- Discussion about the current state of, and prospects for, the consulting market by sector, service and segment, combining the feedback of consultants
- Analysis of the key challenges and opportunities in the market
- Feedback from clients about individual firms (in selected regions)
- Growth forecasts

Please note that this content is subject to slight changes and amendments

January	UK
March	Gulf Cooperation Council (GCC)
	Nordics
April	France
	Benelux
May	Germany, Switzerland, Austria (DACH)
	USA
June	Eastern Europe, Russia
	Southern Europe
July	Australia
September	Africa
	India
October	China
	Brazil

* Source will be producing an additional country report in the autumn of 2014 covering South East Asia. Please contact Alice Noyelle (see below) for further information.

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About Source

Source Information Services Limited (Source) is a leading provider of information about the market for management consulting. Set up in 2007 with offices in London and Dubai, Source serves both consulting firms and their clients with expert analysis, research and reporting. We draw not only on our extensive in-house experience, but also on the breadth of our relationships with both suppliers and buyers. All of our work is underpinned by our core values of intelligence, integrity, efficiency and transparency.

Source was founded by Fiona Czerniawska and Joy Burnford. Fiona is one of the world's leading experts on the consulting industry. She has written [numerous books](#) on the industry including: [The Intelligent Client](#) and The Economist books, [Business Consulting: A Guide to How it Works and How to Make it Work](#) and [Buying Professional Services](#).

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